



## **NEXSTAR MEDIA CHARITABLE FOUNDATION DONATES \$10,000 TO THE IDA BARBOUR EARLY LEARNING CENTER IN PORTSMOUTH, VIRGINIA**

**IRVING, TX (June 16, 2022)** – The Nexstar Media Charitable Foundation and WAVY-TV/WVBT-TV, the Nexstar television stations serving Norfolk, Virginia, and the surrounding area, today announced that the Foundation will donate \$10,000 to the Ida Barbour Early Learning Center in Portsmouth, Virginia, in connection with the stations’ “Founders Day of Caring” activities. Established by Nexstar in 2016, “Founders Day” enables employees to take paid time-off to do volunteer work at non-profit and public service organizations in the local communities served by Nexstar television stations.

Founded in 1910, The Ida Barbour Early Learning Center enhances quality of life for at-risk children and their families by providing care in a safe, nurturing, and highly enriching environment. The Center is licensed by the Virginia Department of Social Services to serve a capacity of 60 children in a safe, clean, and nurturing environment.

The mission of The Ida Barbour Early Learning Center is to prepare each child for success in school, in community, and in life. Ida Barbour Early Learning Center enhances quality of life for at-risk children and their families by providing care in a safe, nurturing, and highly enriching environment. Additionally, we seek to uplift low-income families and prepare them for a global society by counteracting the negative influences that limit their aspirations and opportunities.

### **The Ida Barbour Early Learning Center Offers:**

- Early care and education services for ages 6 weeks – 4 years
- Before and after school care for ages 4 years – 7 years
- Evidence-based curriculums
- Experienced staff
- Brigance assessments
- U.S.D.A approved meals

WAVY-TV and WBVT-TV are supporting the Center as part of celebrating this year’s “Founders Day”—volunteering time at the Center and helping to coordinate donations from area businesses to purchase much-needed equipment for the facility, including a new refrigerator, playground equipment, and park benches.

“Thank you to the Nexstar Media Foundation for these very generous expressions of kindness in support of IBELC,” said Dr. Margaret Buxton, Executive Director of the Ida Barbour Early Learning Center. “The commitment of the Foundation and of WAVY-TV and WBVT-TV to helping our children during this very critical time is greatly appreciated. We embrace the love and effort you’ve spent in coordinating and donating funds to assist in providing affordable and quality daycare to the underserved children and families in our community. You have given our children a chance to grow and thrive and succeed in spite of the challenges. We are deeply grateful.”

Commenting on the donation, Carol Ward, Vice President and General Manager of WAVY-TV/WVBT said: “Giving back to the communities served by Nexstar across the country is core to the company’s mission and WAVY-TV and WVBT-TV are honored to help facilitate this donation from the Nexstar Media Foundation to assist in providing much needed improvements and tools at the Ida Barbour Early Learning Center. By joining forces with our community partners including, Tidewater Mulch and Material, Banister Automotive, The Mount, Paramount Builders, East Coast Appliance, Fusion HVAC, Tidewater Painting Inc., Red Horse Squadron, and KT’s Disposal, we hope to help the Center fulfill its mission of preparing at-risk children for success in school, in community, and in life.”

The Nexstar Media Charitable Foundation’s mission is to contribute to and work with public charities and non-profit organizations to improve the communities in which Nexstar Media and its subsidiaries do business. The foundation was originally established in 1958 and it makes donations of approximately \$350,000 annually.

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**About Nexstar Media Group, Inc.**

Nexstar Media Group, Inc. (NASDAQ: NXST) is a leading diversified media company that produces and distributes engaging local and national news, sports and entertainment content, including 283,000 hours of original video content each year. Nexstar owns America’s largest local broadcasting group comprised of top network affiliates, with 200 owned or partner stations in 116 U.S. markets reaching 212 million people. Nexstar’s television assets also include NewsNation, America’s fastest-growing national news and entertainment cable network reaching 75 million television homes, popular entertainment multicast networks Antenna TV and Rewind TV, and a 31.3% ownership stake in TV Food Network. The Company’s portfolio of digital assets, including The Hill and BestReviews, are collectively a Top 10 U.S. digital news and information property. In addition to delivering exceptional content and service to our communities, Nexstar provides premium multiplatform advertising opportunities at scale for businesses and brands seeking to leverage the strong consumer engagement of our compelling content offering. For more information, please visit [www.nexstar.tv](http://www.nexstar.tv)

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